



STUDY WITH THE
PIONEERS AND
LEADERS IN EVENT
MANAGEMENT



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www.teami.org



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DNA ENTERTAINMENT NETWORKS AND TEAM.i, HELP TO ENHANCE LEARNING AND CREATE INDUSTRY READY PROFESSIONALS

DNA Entertainment Networks Private Limited, India's pioneering Event management company, collaborates with team.i, an emerging entertainment and event management institute to attain new heights in the event education industry. This thoughtful initiative between the two giants of the industry is aiming to help the students refine their skill set by putting into action their theoretical ideas. Commenting on the collaboration Dr T. Venkat Vardhan Founder DNA Networks shared "that this collaboration really means a lot to me, it's been a great relationship with team.i and also I personally endorse the work that Arvind Jyot Sabhney and The team.i are envisioning." "I will extend all my support for this collaboration, and together we will create some great talent for the industry." He added, "This collaboration will help bridge industry-academia gap in the event management industry, with the Indian event management industry growing rapidly, the industry ready professionals will be important to address the growing need for them."

Arvind J Sabhney, team.i CEO shared "This is a dream come true for team.i , I always wanted to bring in the event production expertise to the curriculum and with this relationship with Venkat Vardhan's team we are confident of delivering some world-class event management professionals. The students will have an enhanced education experience with team i." He shared that having a partnership with DNA Networks gives them the credibility to combine with one of the best and largest event agencies in the country. Sabhney said "that his goal had always been to give the event industry well-schooled candidates who can readily take up the role of field event managers. Team.i has a 100% track record on the student placements, and they have been placed in the best places." We will be sharing the course details in an event on 31 October 2018 at the Chancery Pavillion Hotel, Bangalore, Venkat Varadhan Founder DNA Networks, a lot of Industry professionals will participate too, prospect students and the event fraternity will make this event a special one for stakeholders to attend."

ABOUT DNA ENTERTAINMENT NETWORKS

Founded in 1987 by DR. T Venkat Vardhan, DNA Entertainment Networks Private Limited is an international event management company based in India. The DNA professionals are known to use their impressive business and logistical efficiency to achieve targeted results for their corporate partners. They follow a unique organisational system that stands on the three main pillars- ENTERPRISE, EXCELLENCE and INNOVATION.

This organisation is headquartered in Bengaluru and has other branches in Mumbai, Hyderabad, Kolkata and New Delhi. DNA is responsible for nearly 90 per cent of all the large live format events (especially sports and music) that take place in India. It all started off in 1988 with a historic live concert of EUROPE until they successfully brought down legendary artists like Bryan Adams, Yanni, Rolling Stones, Metallica, Shakira, Sir Elton John, Aerosmith, Black Eyed Peas, Beyonce, etc. DNA played a key role in changing the live music scene in India. DNA Networks partnered with Indian Premier League, Indian Super League, Indian Badminton League, Pro Kabbadi and Hockey India League. Taking this victory a little further, the firm also became the Stadium and Event implementation partner to Royal Challengers Bangalore, Mumbai Indians, Sunrisers Hyderabad and Kolkata Knight Riders for the VIVO IPL. In addition to the Sports and Music verticles, DNA networks also has a very strong Corporate Event Division which executes several MICE based events, Product Launches, Seminars, Awards ceremonies, Auctions etc for various Corporate Giants.

<http://www.dnanetworks.com>

ABOUT TEAM.i

This Entertainment and Media Institute is a premier Business school located in the heart of Bangalore which transformed the rapidly developing media and entertainment industry. team.i event management institute has been nurturing and developing highly-talented, industry-specific personnel for the past decade. During this time, we have become pioneers and an authority on education in the field of non-traditional arts. Our proximity, experience and understanding of the industry enables us to envision and implement a structured, qualitative, educational offering that makes our students industry-ready by providing them with extraordinary opportunities and exposure.

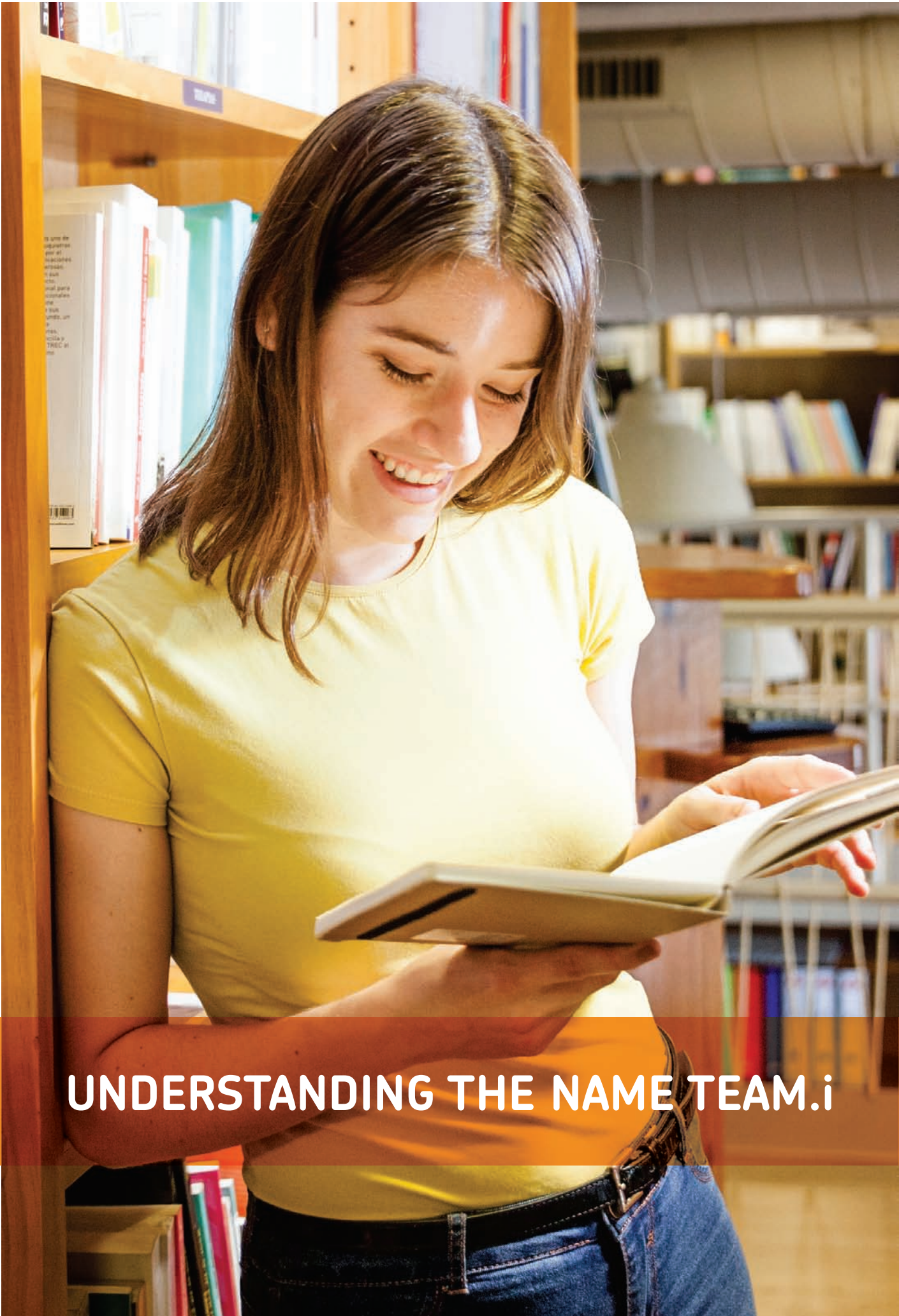
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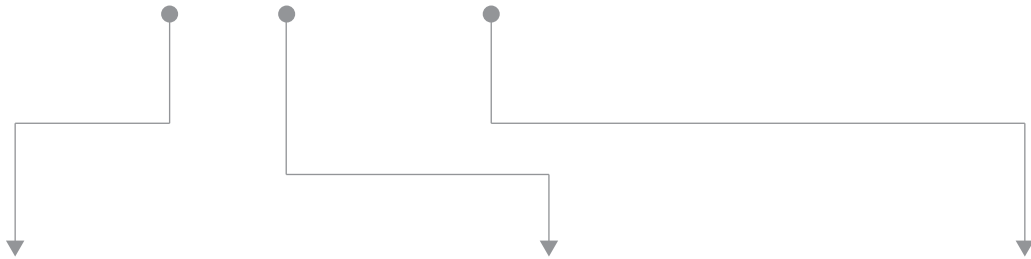
SCHOOL OF NEW

team.i was founded to address the needs of one of the most transformative and rapidly developing sectors in the country and around the world - Media and Entertainment. For the past decade or so, the Media and Entertainment industry has seen unprecedented growth which has created a huge vacuum for talented and qualified professionals.

Team.i has been nurturing and developing highly-talented, industry-specific personnel for the past decade. During this time, we have become pioneers and an authority on education in the field of non-traditional arts. Our proximity, experience and understanding of industry enable us to envision and implement a structured, qualitative, educational offering that makes our students industry-ready by providing them with extraordinary opportunities and exposure.



UNDERSTANDING THE NAME TEAM.i



New age school	Colour Brands	i - Individual, who despite being a part of the team, still stands out as a unique individual
Latest media verticals	Vibrancy	Attention to each
Unique academic model	Multi cultures	
Student / school relations	Multi disciplines	



MANAGEMENT NOTE

Indian Industry is in the midst of a paradox. On one hand, there is vast unemployment and on the other, industry faces an acute shortage of qualified talent. Employability is fast becoming an issue with fresh graduates perceived to be lacking the necessary skillset needed by organizations of today. The result - companies end up investing time, money, energy and other valuable resources in retraining new employees.

There is an immediate need in our nation today to address industry requirements to address industry requirements for skilled manpower. The Entertainment and Media Institute focuses on delivering high - quality, real - time career - based programs in the field of Media and communication.

Through our next generation Version 2.0 programs, advanced MBA programs, 100% industry faculty, and industry projects, we aim to develop rounded professionals who are industry ready and well -equipped to tackle a variety of challenges.

At team.i, we offer a learning environment which is stimulating and fun filled. Our environment and outlook maintain a positive and youthful ambience which stimulates creativity and enthusiasm. Our tagline "Do You

Have It In You?" challenges our students to excel at every task they undertake throughout the program.

Our next generation programs are unique and contemporary with 50% classroom sessions and 50% industry projects. Besides providing in depth core-subject knowledge. Our students also receive additional training in soft skills and business communication from leading experts. They undergo intensive training programs called Bootcamps, which are specialized weekend workshops conducted by industry experts on selected topics. Our industry project provides hands on experience on marketing activities such as promotions, PR campaigns, and events. These projects also give them the exposure and opportunity to work with various organizations and enable them to gain real - time insights aiding them in their professional endeavors in the future.

All of these give students the edge that empowers them emerge as confident and proficient individuals ready step - out into the professional world.

We welcome you to The Entertainment And Media Institute and look forward to molding your careers to make a difference by enabling you to "be the difference".



PLACEMENTS

Leveraging our robust network of industry partners, we provide a plethora of opportunities across various sectors in the form of internships and industry projects. Based on a mutually beneficial partnership with these companies, we support them with our pre-trained students as skilled volunteers for their projects and give them preference over other organizations allowing them to choose suitable candidates according to their requirements during placements.

These companies in-turn, based on our pre-designed syllabi, participate in our programs to train and mentor our students. This also enables them to interact with students and earmark the best for recruitment purposes.

This unique partnership model not only ensures that students get hands-on industry experience, but also makes sure that our industry partners benefit by recruiting quality graduates who are trained to address a variety of current and emerging challenges.

SOME OF THE COMPANIES THAT HAVE RECRUITED OUR STUDENTS OVER THE YEARS

DNA NETWORKS	LIN OPINION	RADIO INDIGO
O&M	SYNERGY	RADIO MIRCHI
360 DEGREES (TOI GROUP)	PERFECT RELATIONS	BIG 92.7 FM
LOWE	JAKUHODO	PEPPER PR
WIZCRAFT	GENESI B-M	APPINESS WORLD
SQUARE CIRCLE	GEORGE P JOHNSON	ORIGAMI
ZEROIN	E-BLITZ INC.	BBDO
ITC GROUP OF HOTELS	LIQUID SPACE	AD FACTOR
TAJ GROUP OF HOTELS	PERCEPT	Id8
RMG CONNECT	BUZZ COMMUNICATION	CONTRACT ADVERTISING
ENCOMPASS EVENTS	RED FM	BUZZ WORKS
FEVER 104 FM	RADIO ONE	SCORPIO EVENTS
RADIO JAGRAN	EURO RSCG	PHASE 1 EVENTS
TBWA	LOWE LINTAS	ACMEEVENTS



HAPPY RECRUITERS



LAVIN UTHAPPA

MANAGING DIRECTOR
Liquid Space Entertainment Pvt. Ltd

Congratulations to team] for nurturing young talent every year for the Entertainment industry. In this fast growing competitive industry of ours, it's easier for event managers to groom these young individuals, since they come with basic knowledge of the industry, thus saving time for companies.



SANJEEV KAPOOR

DIRECTOR
Scorpio Events

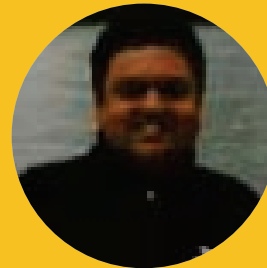
I am very happy to be associated with team.i and have taken in some budding professionals from the batch of 2011-12. The quality of training programs and the syllabi is very good and it shows in the way these professionals work. All the best team.i. Keep up the good work!



HARISH PRABHU

GENERAL MANAGER - MARKETING
DNA Entertainment Networks

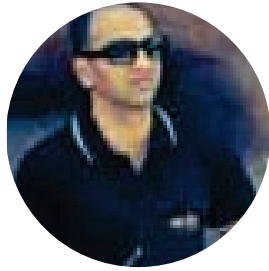
Being an alumni, I know the standards that team.i upholds and is easy for us to recruit people from here. Look forward to have more professionals churned out from team.i to work at DNA.



MANISH RAO

MANAGING PARTNER
E. I. Green Management L.L.P.

team.i has put together a unique set of courses that offers theoretical and practical knowledge that no other institution in the country can provide. For the past decade, team.i has trained individuals to become event management professionals of high caliber, many of whom I have personally worked with well enough to understand the value that their education at team.i has brought to them.



MIRZA BAIG

CEO
Eblitz Inc.

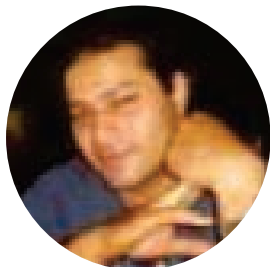
Our relationship with team.i goes back over five years and we have had some great talent who have been with our firm and added immense value to the organization. I am extremely grateful to team.i for churning out such talented youngsters and it only eases our responsibility, as they are a 'complete package'. Keep up the good work team.i!



OUM PRADUTT

MANAGING DIRECTOR
Phase 1 Events & Entertainment Pvt. Ltd.

team.i is like a blessing to the industry. I would say there are a very few or none in the industry who offer programs as comprehensive and practical as team.i. We have recruited a few of team.i's graduates and they are doing a great job!



ROSHAN MOHAN

DIRECTOR
Pepper Interactive Communications

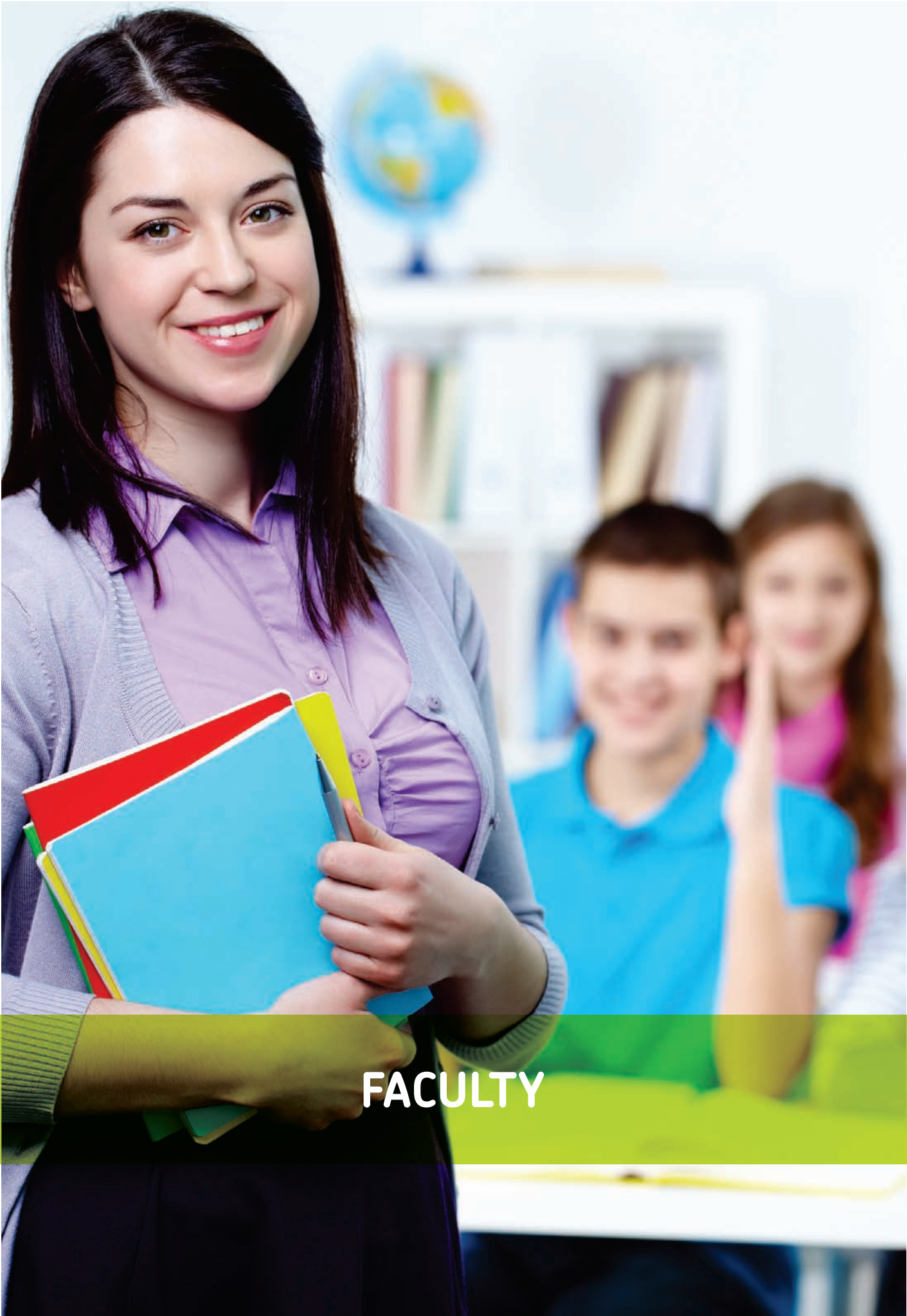
I have been associated with team.i, with some of their students interning at our company. They exude confidence and I am happy with their performance. I would be more than happy to be part of the PR programs and share my experience with future PR professionals at team.i.



GEO THOMAS

FOUNDER & CEO
Acme Events India

At Acme Events India, we believe in 'Brand U', a concept where every individual is a brand of his/her own and we build that brand through his/her experience with us. team.i has been consistent in producing such individuals who are brands, whom we are then able to groom better and provide exceptional service in the industry.



FACULTY

At team.i, we handpick some of the best industry experts to be part of our faculty. Their experience in their domain along with their expertise in their area of specialization translate to dynamic learning sessions for students through our next generation vocational training programs across all verticals. Their understanding and proximity to current industry practices, needs, and requirements amalgamate with our cutting-edge program curricula to effectively address emerging challenges and help our students to stay ahead of their competitors.

In addition, we also have various professionals as part of our visiting faculty to train students in marketing communication and soft skills. We also bring in Subject Matter Experts for our boot camps to facilitate intensive weekend training programs on crucial topics.



Arundhati Ghosh
Deputy Director
Indian Foundation for Arts



Ankit Rawal
Agency Business Head
India InMobi



Amit K. Saran
Founder And Managing Director
SPT Sports Management Pvt. Ltd.



Prithvi Krishnamurthy
Founder and CEO
Coreteam



Neeraj Verma
Founder and Director
Engage Sports & Entertainment
Pvt. Ltd



Tathagat Varma
Country Head and General Manager
ChinaSoft International



Xavier Prabhu
CEO
PRHub



Darshan M
CEO - i1 Super Series
Machdar Motorsports Pvt. Ltd.



Sri I
Editor, Actor,
Cinematographer



R. Venkatesh
Director
Trident Marketing



Visakh Viswambharan
Founder and CEO
Appiness World



Oum Pradutt
Managing Director
Phase 1 Events &
Entertainment Pvt. Ltd



Prem Kumar
Evangelist
Social CRM Cognizant



Rasheed Sait
Country General Manager
George P Johnson



Sanjiv Nair
Consultant
GO Live Media



Natraj Kudupu
Founder and CEO
True illusions



Tina Gupta Ahuja
Freelance Business
Process Consultant



Rakesh Rekhi
Executive Director
Crosspollen



M. Subramaniam



Ashish Dabreo
Creative Director
Origami



Usha R.K.
Media and Entertainment
Consultant



Avinash Mantri
Brand Consultant



Archana Muttappa
Founder
2 Teaspoon Consulting

THE TEAM.i EDGE

WHERE

Change is the New
Constant

Normal Is the New
Abnormal

Intuition is the New
Reasoning

Impossible is the New
Impossible

The team.i training methodology is unique and distinct from conventional academic practices and is based on certain principles. All the due processes across all courses and streams are based on these principles, which ensure in providing a stable platform and launch pad for future career successes.



UNIQUE EDUCATIONAL OFFERINGS

NEW AGE PROGRAMS

team.i's syllabus for each and every course is custom-designed and structured in consultation with industry stalwarts and Subject Matter Experts and in accordance with the latest and best industry trends and practices. The course content draws on global experience fused with local sensibilities to help students gain a broad and balanced perspective in a rapidly growing global environment.

INDUSTRY FACULTY

team.i's close proximity to industry means that our faculty comprises highly experienced and talented professionals from the fields of Advertising, Event Management, Public Relations, Marketing, and Media & Entertainment. All faculty members conduct classes on subjects of their expertise, resulting in knowledge transfer, experience sharing, interaction, and networking of experienced professionals with students.

MULTIPLE ACCREDITATIONS, ONE COURSE

Our courses are designed to offer more for less. With multiple certifications from our basket of diverse offerings and partner brands, students have the chance to be proficient in more than just one field. It is another decisive factor that ensures team.i students always stay ahead of the pack.

DISTINCT PRACTICAL APPROACH

VOCATIONAL TRAINING

At team.i, we believe in ensuring our students are employable the moment they graduate. One of the ways we achieve this is through vocational training. Vocational training provides students with up-to-date and enhanced employability skills, thus guaranteeing more and varied job opportunities, internships or placements.

HANDS-ON EXPOSURE

A vital element in ensuring students are employable post graduation. team.i's hands-on training initiatives provide students with real-life learning and exposure. It is also a testament to the emphasis we place on the practical application of what is being taught in the classrooms.

UNMATCHED PLACEMENTS AND INTERNSHIPS

PAID INTERNSHIPS

With on-the-job training internships, team.i students have the added advantage of earning while they are learning. Dedicated and sustained efforts have resulted in certain students reclaiming their complete tuition fee through this initiative while others have been hired by organizations on a permanent basis post graduation.

100% PLACEMENT OPPORTUNITIES

We have an unparalleled and unrivaled record of having successfully placed or provided career opportunities to all team.i students upon successful completion of the programs



LIFE @ TEAM.i

NETWORKING @ TEAM.i

With industry stalwarts, Subject Matter Experts and faculty coming from all over the country to train, guide and share experiences with students, team.i facilitates effective networking opportunities right from day one. Through their tenure, students get to interact and network with various professionals, student groups, alumni members, faculty, and industry experts allowing them to establish a robust network of contacts that will immensely aid them in their professional endeavors and enable them to 'know and be known'.

NETWORKING WITH PEERS

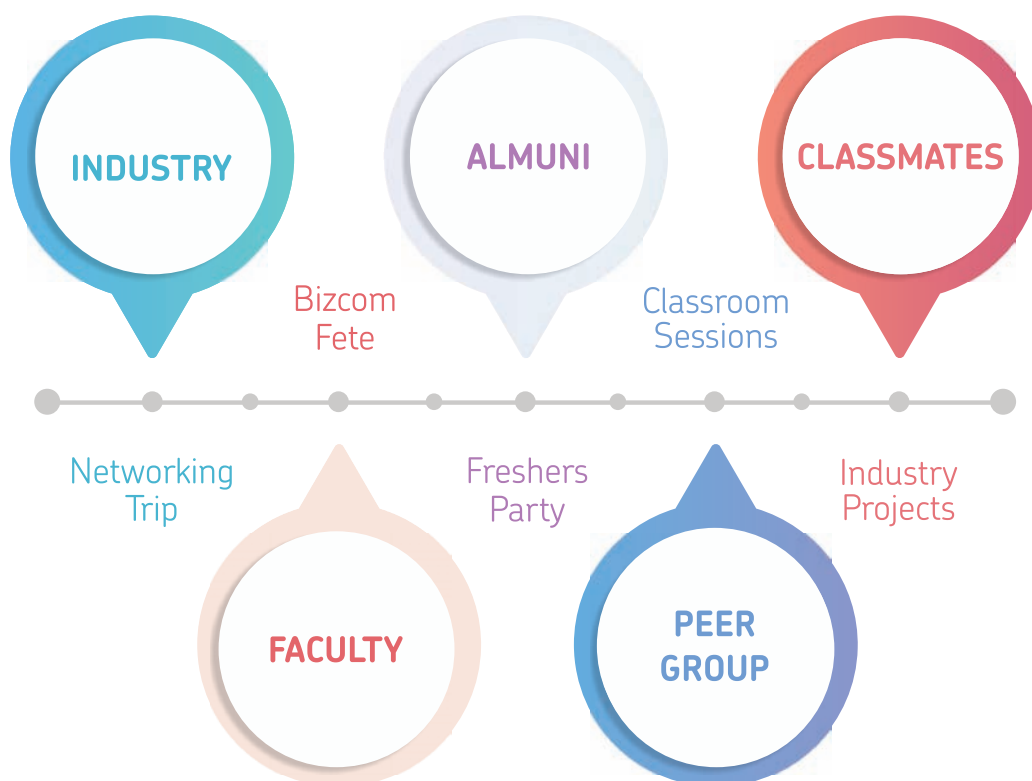
team.i offers a vibrant peer group with students coming from all over the country to study at our institute facilitating a unique networking platform. This distinct forum attunes their attitude and mindset to conduct

and perceive themselves and their peers as professionals from the very first day. This not only helps shape their character, but as their program duly progresses,

it facilitates a platform to network in synergy with multiple groups giving rise to a plethora of opportunities to learn while adding new dimensions to their persona.

NETWORKING WITH INDUSTRY

Student & various industry associations through internships and live projects open-up tremendous networking opportunities. These experiences not only allow them to get a firm grasp of the workings of the industry, but also enable them to explore various work profiles and business environments while paving the way for future career prospects.





VERSION 2.0 AT TEAM.i

2.0

VERSION 2.0 AT TEAM.i

team.i - School of New's Version 2.0 is a revolutionary new-age approach to education designed to take the industry by storm. Meticulously developed to empower today's students to address tomorrow's challenges. Version 2.0 elevates education beyond current frontiers to facilitate dynamic learning and understanding. Crafted in consultation with top industry stalwarts in relevant fields, this approach goes beyond limitations of the current educational system to offer radical solutions to a multitude of challenges thus ensuring the overall character development of students.

FEATURES

FUTURE-READY OUTLOOK

A ground-breaking approach to education developed in consultation with industry experts and based on emerging trends to facilitate a futuristic approach while providing a comprehensive understanding of the core subjects, effectively addressing current challenges in the Media & Entertainment sector. Innovative and Sophisticated A cutting-edge delivery model comprising a rigorous regimen of classroom academics, mentoring programs, industry projects and boot camps that focus on core subjects, soft-skills training, and overall personality development.

TIMELY REVIEW OF COURSEWORK

Evaluation and updation of program curricula every six months by industry experts to ensure course content is relevant and cutting-edge, and to maintain syllabi at par with latest international trends and practices.

REAL-WORLD SIMULATIONS

Dynamic classroom sessions that simulate industry environment and challenges equipping students with the latest tools and techniques to effectively address real-world challenges.

HOLISTIC LEARNING

The program composition at team.i is strategically designed to ensure the overall development of each student. With the right blend of core subject knowledge, personality development and marketing basics, team.i programs are calibrated to efficiently hone students' skills and bring out their best.



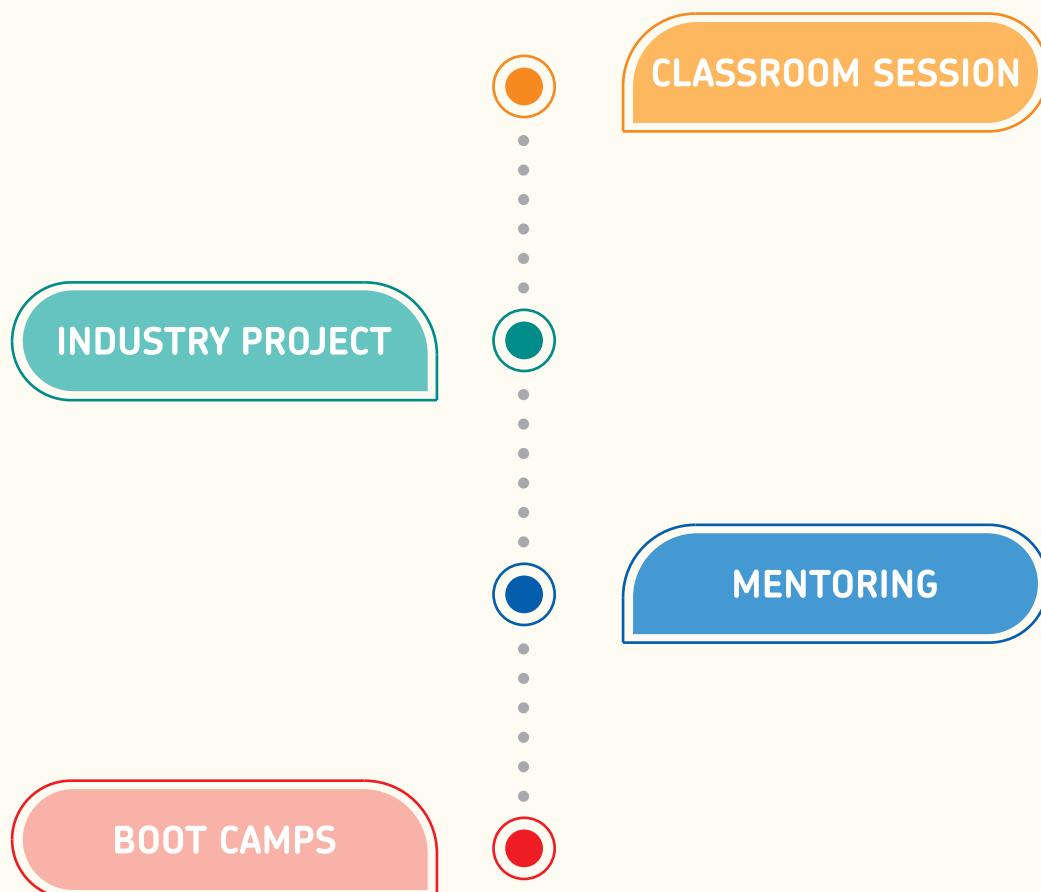
EXPERIENTIAL LEARNING

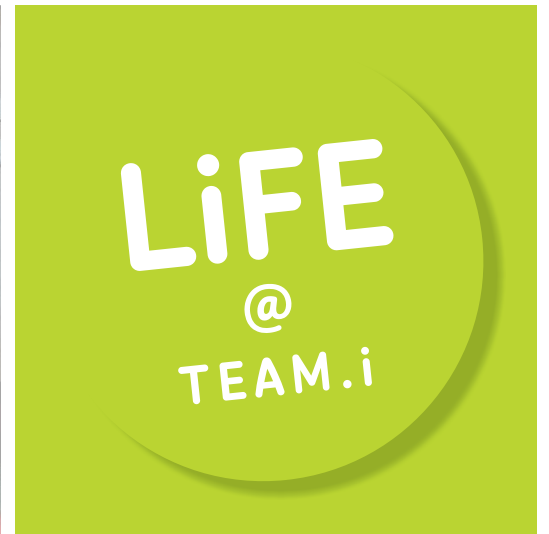
Leaving behind the conventional 'I teach - you listen' methodology of teaching, team.i adopts an experiential learning model as part of its course delivery to facilitate dynamic learning and understanding. Students are encouraged to interact with their faculty and mentors to discuss various ideas, perspectives, and approaches enabling them to gain valuable insights. In addition, workshop-styled sessions facilitate 'first-hand' learning through active application and participation initiatives. Adding further value to this delivery model, is the coursework which is methodically designed

to focus on national and international case-studies and form an essential part of the classroom sessions. These case-studies open up discussion forums for students to analyze, interpret, and research deeply on crucial topics enabling them to perceive core-subject matter in new light and comprehend the nuances of emerging international trends to develop their own unique style of management and leadership that is compatible and in-tune with the evolving business scenario.

PROGRAM STRUCTURE

VERSION 2.0 STRUCTURE









COURSES OFFERED

The background of the page is a soft-focus photograph of a desk. In the foreground, there is a stack of books, with a prominent blue book on top. To the right of the books is a brown paper coffee cup with a white lid. In the background, a window with white blinds is visible, letting in bright, natural light. The overall color palette is light and airy, dominated by blues, whites, and browns.

CERTIFICATE PROGRAM
IN EVENT MANAGEMENT

MBA IN EVENT MANAGEMENT

ONLINE PROGRAM
IN EVENT MANAGEMENT

CERTIFICATE PROGRAM IN EVENT MANAGEMENT

Let's get the record straight. Organizing an event for large audiences or guests flawlessly is no weekend picnic affair. Event management takes a great deal of planning - from concept development to resource and logistics management, tie-ups with vendors, contingency planning and a whole lot of other activities that make the event the talk of the town long after the confetti and color ribbons are swept clean.

INDUSTRY OVERVIEW

The event management industry has seen a phenomenal growth rate in recent years with the transition from an unorganized freelancer venture to a highly competitive, professional, and lucrative sector with industry stalwarts today, predicting it to be a Rs.5000 crore industry by 2015. With rapid globalization, influence of various cultures from around the world, and various advancements in technology, event planning for occasions such as theme weddings, international concerts, fests, marathons and the like have gained recognition, a larger audience-base, multi-location concepts and are getting grander and more vibrant than ever. This growth has also created tremendous opportunities for talented professionals in the field.

COURSE SUMMARY

Event Management 2.0 is a next generation program designed to take the industry by storm. Unlike other courses present today, we take our students through a rigorous regimen of classroom academics, mentoring programs, and a mix of eclectic real-time industry internships that make them stand apart from the herd. Moreover, with celebrity and guest faculty from renowned agencies such as Mudra, DNA, and Wizcraft along with internship opportunities at these organizations, our students get immense exposure and understanding of the nuances of the industry to efficiently develop, manage, and execute world-class events successfully.

So, do you think you have it in you to pull-off the next Woodstock? If so, talk to our counselor, now.

PROGRAM DELIVERY MODEL

CLASSROOM SESSIONS

Delivered by Subject Matter Experts handpicked from the industry.

BOOT CAMPS

Intense weekend workshops mentored by industry experts from across the world and India.

LIVE INDUSTRY PROJECTS

Real-time industry internships that require students to submit reports based on their projects and learning experiences.

MENTORING

Student groups specifically assigned to mentors to enable them to seek guidance on matters of interest as required.

DURATION

Time allocation and evaluation criteria for all programs based on equally proportionate theory and practical sessions i.e. 50% of the course duration is dedicated for classroom sessions and the other 50% for practical sessions.

SEMESTER 1

MODULE 1

Soft Skills – M&E Industry

- Marketing Management
 - Experiential Marketing
 - Economic & Accounting Concepts
 - Organization Behavior
 - Introduction to Brand
 - Integrated Marketing Communications
-

MODULE 2

Basic Theory of Business Communication

- Effective Writing for Better Communication
 - Business Communications Soft Skills
 - Negotiation Skills
 - Presentation Tools
 - Selling Skills
 - Public Speaking Skills
 - Creative Thinking
-

MODULE 3

Media Studies – Basics

- Understanding Media
- BTL / ATL / TTL
- Print
- Electronic
- Digital
- Live
- Films
- Outdoor
- Radio

SEMESTER 2

MODULE 4

Event Management Overview

- Development of Event Management
 - Event Management in India
 - Event Planning / Strategy
 - Media Integration & Amplification
 - Sponsorship of Events
 - Business Development & Client Servicing
-

MODULE 5

Inside an Event Agency

- Event Process
 - Project Management / Planning
 - Event Production
 - Event Logistics & Operations
 - Event Technicals Event Costing
 - Legal & Finance in Events
-

MODULE 6

Design / Copy / Content for Events

- Event Ideation
 - Creatives & Concepts
 - Design in Events
-

MODULE 7

Event Categories

- MICE – Meetings / Incentives / Conferences / Exhibitions
 - Special Events
 - Television Events & Reality Shows
 - Sports Events & Sports Marketing
 - Wedding Planning
 - International Events & Concerts
 - Birthday Parties
 - Celebrity & Artist Management
 - Fashion Shows
 - Product Launches
 - Road Shows & Promotions
-

PRACTICAL SESSIONS

- Boot Camps (Mandatory)
- Live Industry Projects (Mandatory)
- School Project (Mandatory for Professional, Optional for Executive)

ONLINE EVENT MANAGEMENT COURSE

Our online course in Event Management will enable you to study the best event management content available in the way that you want: anytime, anywhere.

DURATION - 5 MONTHS

COST - Rs.1 LAKH

This online course will: Give you the most comprehensive training and insight into the events industry, and more Develop you as a great event manager, equipped and confident to succeed Equip you with new business and marketing skills, beyond just event management Open up a network of industry contacts, volunteering and job opportunities

The lectures are delivered by a team that shares many years of industry experience but, more importantly, have a real passion for working with students to facilitate the most productive learning experience possible.

MBA IN EVENT MANAGEMENT

Kaziranga University and team.i collaborates to offer MBA in Event Management

Let's get the record straight. Organizing an event for large audiences or guests flawlessly is no weekend picnic affair. Event management takes a great deal of planning - from concept development to resource and logistics management, tie-ups with vendors, contingency planning and a whole lot of other activities that make the event the talk of the town long after the confetti and color ribbons are swept clean.

It takes two to Tango! Bangalore's well known entertainment and event management institute, team.i's partnership with the giant company in Event Management, DNA Entertainment Networks Pvt. Ltd., has already made a phenomenal impact on the students and industry. Now, prepared to make a bigger bang, team.i ties up with the esteemed Kaziranga University (KU) to offer Master of Business Administration in Event Management. Well, don't you think that's thunder rather than an applause...

The prestigious Kaziranga University, located in Jorhat, Assam, is not just famous for its picturesque campus with breath-taking views, but also renowned for its academic excellence. team.i, the only premier business school in India has been the pioneers for education in the field of non-traditional arts, striving to produce highly talented event personnel for the past decade. This collaboration has brought about a great opportunity for students looking to pursue a post graduation in Event Management, making this India's only genuine MBA in Event Management.

COURSE SUMMARY

The 50 acres lush green Kaziranga University campus located in the 'Knowledge City' of Assam will be home to students for the first year of the degree. The campus with its tranquil environment ensures a place that is ideal for academics and knowledge enhancement. The first year of the MBA degree prepares students by laying the foundation. The core subjects will make them proficient in theoretical knowledge, touching on marketing, media, events and finance. The second year of the degree focuses on students acquiring a hands-on

experience with some of the best in the industry. Bangalore known for its cosmopolitan lifestyle is one of India's most progressive cities. Students will live and continue their industry internships in the city with prominent agencies such as DNA, Mudra, Wizcraft and the like, learning from the best in the business. team.i has a 100% track record when it comes to student placements making sure their students are placed with the best.

This course provides students with immense exposure and knowledge of the industry through a curriculum that meets international standards. It will be a great stepping stone for anyone wanting to build a future career in the events industry. Students completing this degree will step out into the industry superior than others, standing apart from the crowd.

The event management industry continues to grow by leaps and bounds. With an increase in corporate and social events, the demand for efficient event personnel is ever increasing. Some estimate that the need for event managers will increase by one-third in the next decade. This degree in Event Management will help bridge that gap.

team.i continues to grow from strength to strength to be the top most industry recognised school in the country to offer Event Management. Students interested in pursuing an MBA in Event Management can apply for it at the Kaziranga university website.



SEMESTER I [AUG-DEC]

COURSE TITLE

1. Principles of Management
2. Financial Accounting
3. Quantitative Methods in Management
4. Human Resource Management
5. Introduction to Marketing
6. Organizational Behaviour
7. Business Communication – I
8. Media Studies – I
9. Event Management Overview

SEMESTER II [JAN-MAY]

COURSE TITLE

1. Financial Management
2. Business Research Methods
3. Marketing Management
4. Macro Economics & Business Environment
5. Management Information System
6. Legal & Regulatory Aspects of M&E
7. Media Studies – II
8. Creatives for Events
9. Business Communication – II

SEMESTER III

COURSE TITLE

Industry Project

SEMESTER IV

COURSE TITLE

Industry Project



ADMISSION

FEE STRUCTURE

- Fees is 1,50,000 rupees for Certificate Program in Event Management.
- Fees do not include travel/transport, F&B, photocopying charges, convocation charges, off-site trips.
- All fees once paid will not be refundable for any reason whatsoever

ADMISSIONS

At team.i, we admit only 40 students per batch beyond which admissions are made for exceptional and special cases only. Candidates who meet the eligibility criteria can proceed to

apply for their chosen program(s). In addition to the regular method of admission, we have also created a special provision for facilitating Distance Admission Procedure (DAP) over phone or Skype. Please get in touch with our student coordinator to know more about DAP.

The admission process is easy. Please read through the below guidelines to understand the admission process.

STEP 1 : APPLICATION FORM

Application forms need to be purchased and duly filled-in before submitting. The cost of the application form is Rs.2,000 per program.



STEPS TO FILL APPLICATION FORM

1. Visit our website to fill-out the online application form and attach soft copies of the following (files not exceeding 1 mb)
 - Recent passport-size, colour photograph (digital format)
 - final year/last year marks sheet and certificate(s)
2. Pay using credit card, debit card, or net banking

STEP 2 ELIGIBILITY TEST

Once your admission form is reviewed and processed, you will have to take-up this test.

This test has been meticulously designed to give us an insight about your aptitude, attitude, and perception, as well as your natural inclination towards a particular line of work in the field you have chosen.

The results, which will be indicative of your personality, interests, during the counseling sessions.

STEP 3 INTERVIEW WITH THE DIRECTOR

Once you have cleared the eligibility test successfully, you will be scheduled to take-up an interview with the Director. The student advisor will schedule your interview, which will either be in person, through online call (Skype) or via telephone.

STEP 4 ADMISSION CONFIRMATION

If your candidature is accepted post a careful and final review, you will be enrolled into our school after the payment of the first installment of fees. If you require clarification or assistance at any stage, please feel free to contact our student coordinator on the numbers listed below and they will be more than happy to help you.

CALL: +91 92431 01412

ALUMNI TESTIMONIALS

Our students make the most of their college-life as their personalities blossom to emerge as confident, people-friendly, and fun-loving individuals thus laying the foundation for one of the key attributes required to rule the Media & Entertainment industry.



AMRITA BERI

Senior Executive - Operations and Events
30 Past 9 Events and Entertainment

I have personally enjoyed my program at team.i because of its fun academic approach and exposure to the events industry via various industry projects. team.i rocks!



SHAIK MOHEED

Operations Executive
George P Johnson

team.i is a place where careers take shape. It is a place where you discover and pursue your passions in the entertainment industry. The boot camp sessions are particularly noteworthy.



ARUNA S.G

Client Servicing Executive
Liquid Space Entertainment

team.i is an institute that truly believes and values the education system and not just examination procedures. I am glad to have been a part of team.i.



SAMUEL KONNUR

Production Executive
E-Blitz Inc.

I have had the best time of my life at team.i. I could never have fulfilled my dream of getting into the Event Management industry, if it had not been for the support and the training I received here.

STUDENT TESTIMONIALS

We stay connected with each of our former students and with an average of 100 -120 students graduating every year over the past decade, it has been an exhilarating and enriching journey for both team.i and its alumni. It is a matter of great pride that many of today's senior industry leaders and successful entrepreneurs are team.i alumni. Their continued support to the institute by mentoring and guiding today's students through various programs, internship opportunities and future placements, dynamically contribute in upholding our principle - 'Of the Industry, By the Industry, To the Industry'.



HARISH PRABHU
General Manager - Marketing DNA
Entertainment Networks

The best experience is getting to meet like-minded people who motivate us to raise the bar. team.i has taught me to be a team player rather than trying to showcase individual brilliance.



VACHANA SHETTY
Online Marketing Manager
Auryn

Studying at team.i was the best thing that could happen to me. Their internship and industry project programs expose students to practical learning. My association with team.i has been very fruitful!



ANGEL VORA
Manager HR
Bharti AM Life Insurance Co. Ltd.

My life at team.i was full of learning and fun. Wish team.i all the best for the times to come.



RAAHIL MEHDI
Client Servicing
Phase 1 Events and Entertainment

It was a pleasure studying at team.i and being placed immediately after I completed the course. I gained many insights about the industry from team.i and owe a lot of my success to them.



CONVOCATION
OVER THE
YEARS







STUDY IN BENGALURU

WHY BENGALURU?

team.i has chosen to be in a city which attracts students from all over the country. Here is a look at why one aspires to study in Bengaluru:

SUPERIOR EDUCATION STANDARDS

Popularly known as the 'Garden City of India', Bengaluru is the capital of the south Indian state of Karnataka and has today become an academic centre par excellence with high education standards, thanks to the presence of some of the best internationally renowned institutes and B-schools.

IT HUB OF INDIA

The city is globally reputed for producing talented, creative, and a technologically savvy workforce who have the right attitude and aptitude to work in international markets thus making Bengaluru the outsourcing capital for the IT and ITES sectors in the country. It is also widely known as the 'Silicon Valley of India'.

LIFESTYLE AND ENTERTAINMENT

As one of India's fastest growing cities. Bengaluru is synonymous with spectacular weather all through the year, serene gardens, vibrant culture, high fashion, and amazing nightlife. It is also known for hosting musical events and concerts regularly and is known as the 'Rock Capital of India' with many international

artists and bands such as Metallica, Iron Maiden and Bryan Adams frequently visiting and performing in the city. It is multicultural and tolerant in its social policies. It is also one of the safest cities to live in the country, as crime rates are very low.

LOCATION

team.i - School of New is situated at the Central Business District, off Brigade Road in the heart of Bengaluru city. Easily accessible by road, the institute is in close proximity to the airport, railways station, and Metro. This is a strategic advantage for students when on outbound project work. Significant cultural landmarks such as Cubbon Park, Vidhana Soudha, Lal Bagh and Mayo Hall are all within a short distance from the institute.

ACCOMMODATION

We assist students in need of accommodation in and around the institute whether it is apartments or PGs. Please feel free to get in touch with our student counselor for further information.

For more information on team.i. please visit us at www.teami.org



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Bengaluru - 560 025

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Email: enquiries@teami.org

www.teami.org



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